

Message Text

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FM SECSTATE WASHDC

TO WHITE HOUSE

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TOSEC 435

E.O. 11652: N/A

TAGS: OGEN

SUBJECT: PROPOSED TALKING POINTS FOR SWEARING IN CEREMONY

FOR ROBERT S. INGERSOLL AND CARLYLE E. MAW

WHITE HOUSE PLEASE PASS SAM 86970

FROM DIRECTOR GENERAL

1. HERewith ARE PROPOSED TALKING POINTS FOR SWEARING IN
OF BOB INGERSOLL AND CARLYLE MAW SCHEDULED FOR 5:00 P.M.,
WEDNESDAY, JULY 10.

2. -- BOB INGERSOLL, IN SLIGHTLY MORE THAN TWO YEARS WITH
THE DEPARTMENT, HAS SERVED FIRST AS AMBASSADOR IN TOKYO,
AND MORE RECENTLY AS OUR ASSISTANT SECRETARY FOR EAST
ASIAN AND PACIFIC AFFAIRS. HE IS A PRIME EXAMPLE OF A
MAN WHO STARTED AT THE TOP AND CONTINUED TO MOVE UP.

-- THE PARTICULAR URGENCY OF THIS APPOINTMENT ARISES FROM
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THE FACT THAT JOE SISCO AS ACTING SECRETARY HAD BEGUN TO

SEND CABLES INSTRUCTING ME TO REMAIN OVERSEAS FOR EVER LONGER PERIODS OF TIME.

-- MORE SERIOUSLY, I CHOSE KEN RUSH FOR THIS POSITION BECAUSE I KNEW THAT I COULD GO ABROAD WITH ABSOLUTE CONFIDENCE IN HIS JUDGEMENT AND ABILITY. I HAVE SELECTED BOB INGERSOLL BECAUSE I KNOW THAT I CAN HAVE THE SAME CONFIDENCE IN HIM.

-- ONE OF MY MAJOR CONCERNS HAS BEEN THAT ASIA--WHERE HALF THE WORLD'S PEOPLE LIVE AND WHICH HAS ENGAGED AMERICANS IN WAR THREE TIMES IN A SINGLE GENERATION-- HAS NOT BEEN GIVEN SUFFICIENT ATTENTION AT THE HIGHEST LEVELS OF THE DEPARTMENT. WHILE BOB INGERSOLL WILL OF COURSE HAVE BROADER INTERESTS AND RESPONSIBILITIES, HE BRINGS TO THE SEVENTH FLOOR A MUCH NEEDED FAMILIARITY WITH ASIA.

-- SIX MONTHS AGO, AT A SIMILAR CEREMONY, I HAD OCCASION TO CITE BOB INGERSOLL'S IMPRESSIVE PERFORMANCE IN TOKYO, AS HE PREPARED TO TAKE ON THE DUTIES OF ASSISTANT SECRETARY. SINCE THEN HE HAS FULFILLED HIS HEAVY RESPONSIBILITIES AS ASSISTANT SECRETARY WITH GREAT DISTINCTION, EARNING PROFOUND RESPECT NOT ONLY WITHIN THIS DEPARTMENT, BUT AMONG THE CONGRESS, OTHER AGENCIES OF THE GOVERNMENT, AND THE ENTIRE FOREIGN AFFAIRS COMMUNITY AS WELL.

-- IN HIS NEW POSITION AS MY DEPUTY, THE FULL MEASURE OF BOB INGERSOLL'S SKILLS AND TALENTS WILL BE TESTED. HAVING OBSERVED HIS PERFORMANCE IN TWO POSITIONS OF EMINENT IMPORTANCE TO HIS GOVERNMENT, I KNOW THAT HE WILL CARRY ON THE TRADITION OF EXCELLENCE WHICH THIS OFFICE HAS ENJOYED THROUGH A HOST OF PREDECESSORS. I CONSIDER MYSELF, AND THE DEPARTMENT, INDEED FORTUNATE TO BE ABLE TO CALL ON HIS SERVICE AND COUNSEL.

3. CARLYLE MAW

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A. YOU MIGHT WISH TO BEGIN WITH SOME PERSONAL REMARKS ALONG THE FOLLOWING LINES:

-- OVER THE PAST DECADE MY FRIENDSHIP AND RESPECT FOR CARL MAW HAVE STEADILY GROWN AND ASSUMED NEW DIMENSIONS. AT A TIME WHEN MOST MEN, SUCCESSFUL IN THEIR CHOSEN CAREERS, WOULD BE THINKING ONLY OF RETIREMENT HE HAS AGREED TO LAUNCH A NEW CAREER, TO SERVE HIS NATION IN A

NEW CAPACITY.

-- I UNDERSTAND THAT THE SPANISH SAY THAT AGE IS BEST IN FOUR THINGS: OLD WOOD TO BURN, OLD WINE TO DRINK, OLD AUTHORS TO READ, AND OLD FRIENDS TO TRUST. CARL MAW IS A TRUSTED FRIEND. HE ALSO ADDS DIPLOMACY TO THE LIST OF THINGS THAT CAN BE IMPROVED WITH AGE.

-- FOR HIS JUDGEMENT AS AN ADVISOR, HIS PERCEPTION AS A DIPLOMAT AND HIS WARMTH AS A HUMAN BEING I AM PLEASED TO WELCOME CARL MAW AS OUR NEW UNDER SECRETARY OF STATE. SISCO

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